

Samsung SMART TV™ Experience

Discover a world of web-connected TV entertainment.

Samsung Smart TV is your gateway to a whole new world of entertainment. TV and the internet are even better together when you connect to the web, connect to your friends, and connect to thousands of entertainment choices. Samsung makes it quick and easy to find the perfect movie or show from a variety of instant streaming on-demand services. Surf the web, play a game, or check out what's new on YouTube. Even bring the music and photos on your computer vividly to life.

Lean back in the comfort of your living room, and connect with everything you want to see, all with a single remote in your hand. A large selection of Samsung Apps built for your TV lets you tailor your experience to suit your own tastes. And with the intuitive Smart Hub menu system as your personal media center, all this power is incredibly simple to use and enjoy.

Some things never change, like the way your favorite movies, shows and sites are even better when you share them with others. Samsung blends live TV with social networking sites like Facebook and Twitter to draw friends and family together in a common experience. Imagine spreading the word and engaging interactively, when you chat about a show while the drama unfolds or comment on the news as you watch it happen. Must-see TV has finally become must-join TV.



SEE THE FULL ASSORTMENT OF 2011 SAMSUNG SMART TV'S.

FOUR POWERFUL WAYS YOUR TV EXPERIENCE WILL NEVER BE THE SAME

WEB BROWSER

Navigate the internet and visit your favorite sites

SEARCH ALL

Find movies, shows and videos via online services and across your home network

YOUR VIDEO

Get recommendations and explore choices for Video-on-Demand

SAMSUNG APPS

Choose from hundreds of apps that make watching an even better, more social TV experience



Browse the internet on your own terms. And see the web in a whole new light.

Visiting your favorite destinations on the web takes on a whole new level of convenience when you can access them directly from your TV.* There's no longer any need to move from the television to a computer to check out a website, learn more about a product mentioned on a show, or do a little quick research. You'll have just what you're looking for, right away and on your own terms. Without leaving the television behind.

Samsung's dedicated browser is optimized to bring your favorite sites right to your TV. And getting online couldn't be easier. Just go to Smart Hub, touch one button on the remote and you're surfing the web. It's the ultimate in convenience and a great way to bring the full cinematic experience to today's rich web content. When you make the leap to viewing your favorite sites on the biggest screen in the house, the internet will never look the same again.

* Not all Samsung Smart TV's have web browsing functionality. See specific model for details.

Samsung Smart TV. Imagine the possibilities.



Back to top

A single search. So many entertainment choices.

Now it's simple to find exciting new things to watch. Whatever you're in the mood for, great content that looks terrific on your television screen is right at your fingertips. With Search All, you'll find the movies and episodes available to you from on-demand services. Browse clips and trailers from YouTube. Explore related content and news from Facebook and the web. Even access your personal videos from the computers on your connected home network.

Search results are beautifully organized and grouped logically to help you narrow down your options. So no matter how much great entertainment you discover, you'll find it easy to make the perfect choice.

Samsung Smart TV. Imagine the possibilities.



Back to top

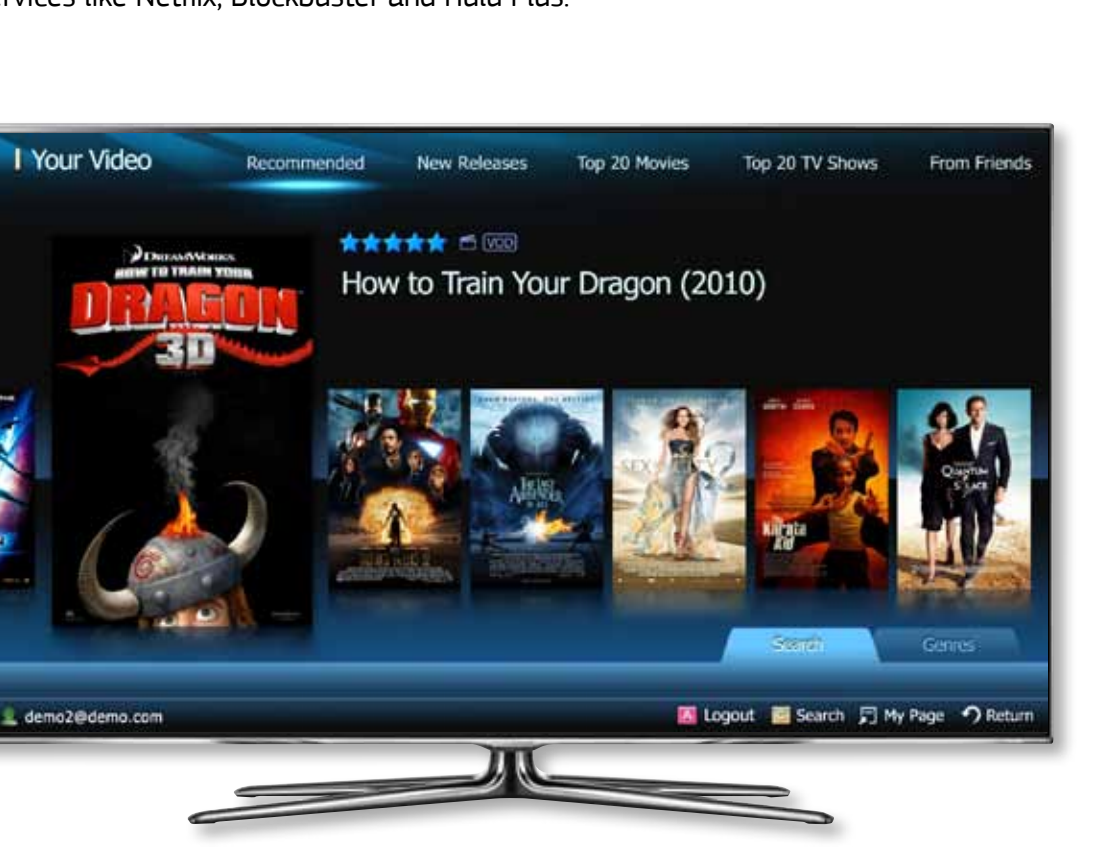
Discover Your Video, your way.



It's fast and fun to explore titles by name or genre, and categories like New Releases, Recommendations and Top 20 Movies and Shows. Or perhaps you've just discovered a promising new actor or actress. It's easy to find more titles starring your favorite, and to take a closer look with extras like cast and director bios, related shows, awards and behind-the-scenes photos. When you've got the answers you need, make your choice and let Your Video show you all the options available on-demand to buy or rent.

Your Video is your personalized guide to the movies and shows that are right for you. It uses your history and ratings to learn your preferences, and then suggests programs available from Video-On-Demand services like Netflix, Blockbuster and Hulu Plus.

Samsung Smart TV. Imagine the possibilities.

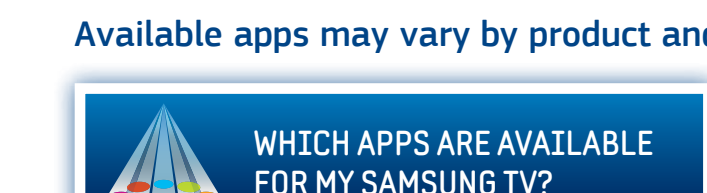


Back to top

Connect. Discover. Share. Enjoy.

Connect to a world of exciting content with hundreds of apps built specifically for your Samsung Smart TV. The Samsung Apps Store makes it easy to explore what's new as well as Video-on-demand, Games, Sports, Lifestyle and Information, even while connecting to others in your social networks. Developers are busy creating even more applications to make your Samsung Smart TV a richer experience. And many of the most popular apps are free.**

Available apps may vary by product and model.



- Video**
Download or stream a huge selection of movies and TV episodes in real-time. Choose from thousands of great titles on Netflix, Amazon, Blockbuster, Vudu, Hulu Plus and more. Or check out concert performances, movie clips and the most talked-about videos on YouTube.
- Games**
Got a few minutes in between shows? Challenge every member of the family with tests of skill and strategy like Sudoku, Texas Hold 'Em, Blackjack and Trivia, as well as lots of fun activities to keep the kids entertained.
- Sports**
Satisfy your craving for MLB, NHL and ESPN Next Level. Or raise your own game, with health and fitness motivation apps and instructional videos.

Samsung Smart TV. Imagine the possibilities.



Samsung QWERTY Remote Control.

These TVs are so smart, even the remote control boasts a brilliant design. On one side is a traditional remote with all the familiar TV control buttons. But turn over this innovative remote, and it's a convenient QWERTY keyboard that's perfect for navigating the web and updating Facebook.



Information
Keep in touch with the latest news and organize your day with AccuWeather, AP News Ticker, USA Today, Yahoo, Google Maps, customized local TV listings and more.

Lifestyle
Connect to friends with Google Talk instant messaging or Skype for widescreen video calls. Create a personalized internet radio channel with Pandora. Shop online on HSN. Or share your thoughts with Twitter and Facebook.

Whatever your pleasure, these TVs are so advanced, you'll access information, search the web and chat live with friends even while you're watching another show. Imagine gathering around the online water cooler to discuss team and player stats during the big game. Joining in the fun of a Twitter commentary while viewing a show on the same screen. This is one very social, very Smart TV.

** Subscription services may require additional fee.

Back to top

Make the Connection.

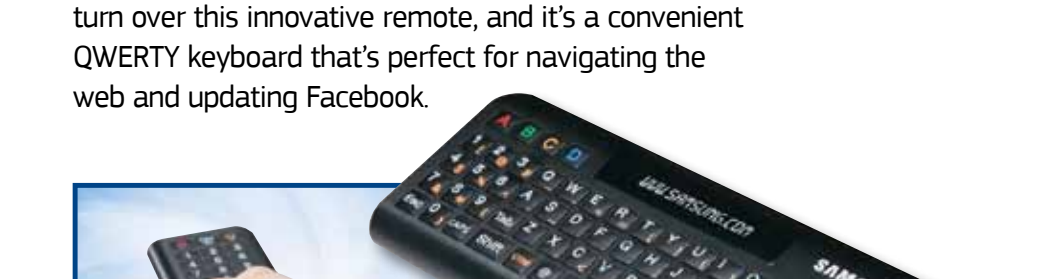
Whether you choose a hardwired or a wireless connection, Samsung offers three easy ways to set up your web-connected TV experience.

- Wired network connection**
Connect the TV's Ethernet port directly to your web router using a standard ethernet cable.
- Wireless connection with WiFi**
Connect wirelessly to your web router via the TV's built-in WiFi.
- Wireless connection with LinkStick**
Connect wirelessly to your web router by attaching LinkStick, Samsung's Wireless LAN Adaptor (sold separately), to the USB port on your TV.



These TVs are so smart, even the remote control boasts a brilliant design.

On one side is a traditional remote with all the familiar TV control buttons. But turn over this innovative remote, and it's a convenient QWERTY keyboard that's perfect for navigating the web and updating Facebook.



You can also take advantage of a free app that turns your Samsung smartphone, Galaxy Tab or other handheld device into a full-featured remote. There are so many ways to find exactly what you're looking for.

