



digital nirvana

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**NAB 2014: DIGITAL NIRVANA INTRODUCES
FIFOPro INGEST BACKUP SYSTEM FOR BROADCAST PRODUCTION**

Creates edit-ready backups of all live ingested media, eliminating the need for manual recording, cataloging, storing and transcoding of backup tapes.

Newark, CA, March xx, 2014 – [Digital Nirvana](#) will give the broadcast industry its first look at the company's new FIFOPro™ ingest backup system at the NAB 2014 convention, to be held from April 5-10th at the Las Vegas Convention Center. Digital Nirvana will showcase this powerful new production tool in Booth #SU11017.

The FIFOPro system was engineered to streamline workflows for busy news production departments. Traditionally, broadcasters have relied on recording onto multiple tape decks, one for each feed, with station personnel completing the cumbersome tasks of loading, labeling, cataloging and storing each tape for backup insurance. In this mode of operation, if the need arises to restore from tape, it must be manually de-archived, taken to the editing bay, loaded and then transcoded into the proper format prior to editing.

With the FIFOPro Ingest Backup System, however, this workflow is automated and greatly streamlined. FIFOPro continually records and archives multiple HD-SDI feeds on a rolling First-in/First-out (FIFO) basis, retaining all content for 72 hours before deleting it from the system. This data is automatically recorded in an edit-ready AVCi50 format along with its metadata, including channel, date and time.

Now, if the original content is lost or damaged, it's easy to find and access the stored media via web browser, and export the selected clips to the watch folder for immediate editing. The FIFOPro System runs on Digital Nirvana's Open Media Appliance, a feature-rich single server solution including NAS Connect for automatic archiving to networked storage. The system is compatible with all standard web browsers and does not require Active X.

Digital Nirvana's FIFOPro Ingest Backup Recorder is the answer to broadcast production departments looking to make the most of their valuable resources. By eliminating the need for multiple tape decks, transcoding and time-consuming metadata management, it is the perfect solution to streamline workflows, saving time, space and money.

About Digital Nirvana

Since 1996, Digital Nirvana has been empowering customers with innovative knowledge management technologies. By combining media and digital technology expertise, Digital Nirvana makes it possible for organizations to streamline operations and gain competitive advantage with advanced product and service offerings. The company's product portfolio includes the industry-leading Monitor IQ broadcast monitoring system, AnyStream IQ OTT monitoring solution, and the MediaPro content repurposing system. A comprehensive service portfolio includes media monitoring and analysis, market intelligence and analytics, and learning management services. Digital Nirvana is headquartered in Fremont, California with offices in Hyderabad and Coimbatore, India. For more information visit <http://www.digital-nirvana.com>.

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Editor's Note: High-resolution product photography is available upon request.