

## **FOR IMMEDIATE RELEASE**

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### **GROSSMONT COLLEGE SELECTS FOR-A SWITCHER AS CENTERPIECE OF ITS VIDEO PRODUCTION TRAINING FACILITY**

**EL CAJON, CA, July XX, 2011** – At Grossmont College, the Media Communications department enjoys a national reputation for the kind of real-world, hands-on training in audio and video production that other area colleges can't match. FOR-A's HVS-350HS [digital video switcher](#) was recently selected as a key component in the upgrade of its control room. The decision was based upon the switcher's unique combination of cost-effectiveness, powerful capabilities and effortless learning curve.

Students studying studio operations, as well as those specializing in cinematography, editing, directing and producing, learn to operate all equipment in the school's control room. Department Engineer Bill Duncan manages the technical aspects of the college's live studio, including the selection of equipment for its newly upgraded control room. Though the [FOR-A](#) switcher delivers the kind of sophisticated performance students will encounter after graduation in a commercial television station, Duncan is most impressed with what he calls the "teachability" factor.

"We like that, although it can perform very complex special effects and transitions, it's actually very straightforward and easy to teach," Duncan said. "One of the standout features of the FOR-A unit is the external monitor with a big display that can show multiple inputs. It's great for the bigger monitors we need in a classroom situation."

Because the HVS-350HS replaced an existing special effects unit, the small footprint of its control panel was key to fitting the tight space available on the console. Yet its compact size came without the need to sacrifice a wealth of standard features like

eight HD/SD-SDI inputs and outputs, two keyer and four DSK channels, four still stores, and a dual channel 16-split multi-viewer.

“The mix effects are another big thing that led us to chose the FOR-A unit,” Duncan continued. “Before, we could bring in effects but we could not have an effect set up in advance. Now, the 1.5 M/E bus lets us transition from a camera into an effect that's already preset.” And with more than 100 2D and 3D transitions and effects, he's pleased that the students now have the opportunity to draw on their creative as well as their technical skills.

Duncan said that choosing the HVS-350HS switcher was an easy decision. "We first saw a demonstration at NAB, compared it to the competition and liked what we saw. In the past, we've had FOR-A [time base correctors](#) and character generators, which were very good units that proved to be real workhorses. FOR-A's rock solid level of reliability is really the best kind of customer support there is."

#### **About FOR-A**

FOR-A Corporation of America is a major manufacturer and distributor of video and audio systems to the broadcast, postproduction, and professional video markets. For more information about FOR-A's product line, call (714) 894-3311 or visit our web site at [www.for-a.com](http://www.for-a.com).

FOR-A is the official spelling of FOR-A Company Limited. In print, please use all capital letters when referring to the name of FOR-A.

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Editors: Color product photos of the products listed above are available upon request.